



GHOST BLOCK

ESTATE WINES • NAPA VALLEY

The Pelissa family legacy is unique to Napa Valley and rare in the modern-day California wine industry. It began in 1902 when Joseph Pelissa came to Napa Valley from Liguria, Italy and purchased his first 35 acres of land with a single gold coin in 1903. His son Andrew later took over, building successful dairy and trucking businesses and eventually acquiring 1000 acres in Oakville and Yountville where he planted wine grapes and other crops. A civic-minded man who was an early champion of keeping Napa Valley in agriculture, Andrew was instrumental in establishing Napa Valley's Agricultural Preserve Zone. Today, the Pelissa grape-growing operation continues to be family-owned and run, overseen by 4th and 5th generation family members who live on and farm the land. Since planting their first grapes, the family has supplied fruit to some of the most prestigious wineries in Napa Valley, and its entire 635 acres of grapes have been 100% certified organic since 1991.



Utilizing fruit from the family estate vineyards, they create high quality Napa Valley wines that are accessible to everyone. Each brand – Ghost Block, Oakville Winery and Elizabeth Rose – has its own winemaker, vineyard designation, and identity. What they possess in common is a commitment to quality, a farming legacy that has lasted over

a century, and a longtime, unique heritage in Napa Valley. This is a real story about a real family who, for generations, has woken up every day to the vista of their own vineyards.



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